

## **Area Publicity Secretary**

The main purpose of this role is to ensure that the charitable work of the Ramblers is given a high profile in our Area, helping us to win over more support from the public through greater awareness and increased membership. Contacting the local media through press releases, articles or letters or by phone plays a big part in the role and good communication skills are therefore very important. Producing an attractive display of the Ramblers promotional literature and organising displays at local events and venues such as libraries is another aspect of the position. Computer literacy including being comfortable with the internet, emailing and word processing are pre-requisites of the role.

More information on the role and details of the support available from The Ramblers Central Office can be found in the Volunteers section of the national website [www.ramblers.org.uk](http://www.ramblers.org.uk)

